

Anna Marie LaRocca for 2023 Collings Lakes Civic Association Election - At Large

If I haven't had a chance to talk to you in the past two years, then let me introduce myself! I am Anna Marie LaRocca. I have been a resident of Collings Lakes for 35 years and have spent the last 2 of those years serving as the At Large representative for the association. As my current term comes to an end I was so honored to have been nominated to represent you for another term. I am hoping to have your support in this election so I can continue to serve the community.

I retired a few years ago after 28 years working for Verizon. Although I am thrilled to be retired from Verizon, I am simply not ready to be done working. I have found volunteering for the association the past 2 years greatly fulfilling and hope I can continue putting my efforts toward making a difference in our community. I have used my experience from my career at Verizon to benefit the community in many ways. This experience has been especially helpful while working with Verizon directly on the Cushman Dam project that's currently underway.

During my time on the board as the secretary to the treasurer I feel I have made big strides! Since the start of this term my efforts have reduced the accounts sent to collections by 73% by opening up more communication with my fellow residents and showing compassion. I am very proud of the success we have had in closing outstanding balances while establishing and maintaining good relationships with our neighbors.

You may have seen me at many of the new events my fundraising committee has started and brought back the past two years. Such as the 2022 & 2023 Harvest Festival and 2023 Easter Egg Hunt. Since heading the fundraising committee our committee has been wildly successful in funding ground committee projects to restore the beauty of our community. The new welcome sign was one of our more exciting fundraising projects you have probably seen.

Although not the head of the grounds committee I am proud to have been involved in the process of reopening and maintaining our beach as well as restoring and cleaning the common areas.

My goals if granted a new term would be as follows:

1. To continue to build relationships with my fellow residents and vendors so we can work together to restore and create beauty in our community
2. Work with the vendors who serve our beach and the grounds committee to make 2024s beach opening and swimming season just as or hopefully even more successful
3. To continue to work on and create more community events and fundraisers so we can continue to grow our renewed sense of pride for our community while raising funds to offset cost for more restoration projects

I appreciate those who have nominated me and continue to support the board and myself. I am very proud of what our board has accomplished and I hope to continue with your support.